Yves DUDOGNON

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3 GSM: +33 (0)6 09 69 94 26 Mobility: International (based Ile de France)

E-mail: yves.dudognon@free.fr Availability: Not seeking for new job

Product or Marketing Development Manager (technical products)

Since 03/2006 Saint-Gobain ISOVER

[Insulation manufacturing leader]

Product Manager technical insulation

- Development and adaptation for the French market (certification) of insulation products used for industrial applications and HVAC applications
- Coordination of production transfers between European plants
- Management and coordination of product portfolio in view of the future CE marking

05/2004 - 02/2006 UNM

[Standardization office for the mechanical engineering]

Technical Department Manager

- Manager of a team of 5 people (from 30 to 59 years old)
- Management and participation in international working groups as France representative
- Interface with the Mechanical Technical Centre and national trade associations
- Construction Products Directive (CPD) representative for UNM in AFNOR and CSTB

09/2002 - 12/2003 RECTICEL

[Insulation Business Unit]

Development Manager

- Marketing analysis for building insulation market (Strengths, Weaknesses, Opportunities)
- New products definition (including Make or Buy strategy)
- Products agreements & certification (CE marking, "avis techniques")
- Creation of marketing leaflets, technical support for the selling forces (4 persons)
- Managing existing products (technical improvements, price/distribution adjustments)
- Warranty, litigation and lawsuit management

01/2000 - 08/2002 **URA** (Groupe Legrand)

[Safety systems]

Product Manager

- Marketing and technical specification for replacement of major range of self-contained emergency lighting (Turnover forecasted > 10 million Euros)
- Launch of new range of Safety Mains Sources and Luminaries
- Design review for the « Category A Fire Alarm Systems » range
- Range coordination following URA and LUMATIC brands merging
- Representation in professional syndicates (GISEL, GESI) and standards bodies

05/1996 - 12/1999 LEGRAND

[Electrical fittings]

Technical Engineer Building Automation Applications

- Technical and marketing coordination for building automation products (management of cross functional team composed of sales, marketing, R&D and production staff)
- Technical and marketing coordination for « Voice-Data-Images » connection products (creation of technical and training guides, technical and competition intelligence)
- Representation of LEGRAND strategy in professional syndicates and standards bodies

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(continued)

02/1992 - 04/1996 AFNOR

[French Standards Organization]

Engineer for International Standards

- Technical and administrative management for development of manufacturing automation international standards, participation in working groups as France representative
- Management of standards projects (mandate of 75 kECU), quality control

04/1991 - 09/1991 **BOUYGUES Bâtiment**

[Building]

Innovation and new developments trainee

- Research and development of new core buildings products
- Creation and validation (prototypes) of removable elements composing a rolling track for cleaning aerial work platforms on top of service industries buildings
- Benchmarking marketing opportunities for a technical floor including electrical fittings

EDUCATION

ENGINEER Mines d'Alès (1990)

Master in Centrale Paris (1991) (Specialized in Innovation and Design)

LANGUAGES & COMPUTERS

Languages French Native

English Fluent Spanish Scholar

Computer Office automation Windows Environment (PC platform)

Pack OFFICE (Word, Excel, PowerPoint)

E-mail (Notes, Outlook)

Web Browser

Data Mining Impromptu

MISCELLANEOUS

Other experiences: Lecturer at Université de Technologie de Compiègne (Standardization Master)

Lecturer in Fire Detection Systems

Hobbies Cooking, music (drums), walking, motorcycling

Web site http://yves.dudognon.free.fr/